



Now Hiring: Campaigns Manager – Plastics Campaign

Location: Berkeley, CA

Position: Full time, FLSA exempt

Salary: \$50,000 - \$65,000 depending on experience

Benefits: Competitive and comprehensive benefits include 100% employer provided health, dental, and vision coverage for employees and dependents; a 401(k) plan with an elective 4% match; commuter benefits; generous PTO policy; flexible work culture; and more.

Reports to: Campaigns Director

Timeline: Encouraged to apply by April 8th

Summary: The Story of Stuff Project seeks a nimble and creative campaigner to manage corporate and legislative campaigns to reduce plastic pollution, organize the activism of our million-plus Community members and facilitate our partnership with members of the #BreakFreeFromPlastic movement.

The Story of Stuff Project: The Story of Stuff Project was founded in 2008 to transform the way we make, use, and throw away Stuff to be more sustainable, healthy and fair. Our new media content has garnered millions of online views and motivated viewers to support hundreds of environmental campaigns and projects with their time, energy, and money. Today, our San Francisco Bay Area-based team inspires and encourages the civic engagement of the more than one million members of our global online Community. We believe that dramatically increasing organized civic participation—rather than refining consumer choices—is the key to unlocking complex environmental and social challenges.

The Story of Stuff Project has committed significant resources to storytelling and campaigning around plastic pollution, one of the defining environmental challenges of our time. Leveraging the success of our campaign to remove polluting plastic microbeads from commerce, we helped to launch the #BreakFreeFromPlastic movement with partners around the world. Our current campaigns include efforts to remove low-value plastics from commerce, reduce microfiber pollution, and defend and extend container deposit laws.

Campaigns Manager

The Campaign Manager will organize the environmental and social activism of our Community members on a range of plastics-related campaigns -- utilizing both digital and traditional techniques -- and facilitate our partnership with members of the global #BreakFreeFromPlastic movement. This position will report to, and collaborate closely with, our Campaigns Director.

We seek a nimble and creative thinker who is able to make use of our unique organizational resources to develop creative, winning campaigns in collaboration with our Campaigns Director and other members of our team. The ideal candidate will possess both familiarity with the environmental and social costs of plastic production and consumption and experience with corporate and/or legislative campaigns. They must be equally comfortable leading fast-paced, digital and in-person campaign efforts and collaborating thoughtfully with fellow team members, diverse Community members and movement partners and allies.

Key Duties:

- Develop and win corporate and legislative campaigns to reduce plastic pollution in collaboration with our leadership and team.
- Work with our team to meaningfully engage and build the power of our Community members in and through our campaigning.
- Develop and manage relationships with strategic partners, including the global members of #BreakFreeFromPlastic.
- Track developments in a series of plastics-related verticals to build team learning and understanding and inform external communications.
- Write compelling digital content, including emails, social media posts and web content, under rapid-response conditions.

Qualifications:

Knowledge, experience and skills:

- At least three years experience working on or running political, corporate, or advocacy campaigns with progressive organizations. Experience with both digital and face-to-face organizing preferred.
- Knowledge of the environmental and social impacts of plastic production and consumption, including solutions to plastic pollution.
- Experience working with diverse partners and stakeholders, including a commitment to environmental justice.
- Ability to write at a high level, creating error-free, emotionally engaging content within a relatively short time frame.
- Familiarity with engagement tools like ActionKit, basic HTML/CSS and A/B testing strongly preferred.
- Ability to work closely with others under tight deadlines and high-stress situations.
- Excellent attention to detail.
- Ability to travel within the U.S. and internationally.

Values:

- Dedication to the ideals of sustainability, justice and equity.
- Commitment to diversity, inclusivity and respect and to operational practices that are both participatory and accountable.
- Commitment to hard work and a professional, ethical, and fun workplace.

How to Apply:

Direct an email with the subject "Campaigns Manager" to Michael O'Heaney, Executive Director, at jobs@storyofstuff.org. Please include:

- ✓ A succinct cover letter that outlines your relevant experience and explains why you want to join our team.
- ✓ Your resume.
- ✓ A work or writing sample that creatively demonstrates your qualifications: a campaign you led, sample advocacy email, social media platform you manage, a site for which you created the content, etc.
- ✓ Three professional references.

The Story of Stuff Project strongly encourages and seeks applications from women and people of color, including bilingual and bicultural individuals, as well as members of the LGBTQ community.