



## Now Hiring: Social Media Associate

Salary: \$15 / hr

Location: Berkeley, CA

Position: Part Time Internship, 12-15 hours / week, FLSA non-exempt

### About:

The Story of Stuff Project was founded in 2008 to leverage one of the earliest and most successful cause-related viral movies: Annie Leonard's The Story of Stuff. Our mission is to transform the way we make, use and throw away Stuff to be more sustainable, healthy and fair.

Over the past five years, our trademark movies have garnered more than 38 million views; we've provided sustainability education and training tools to thousands of schools, faith communities, businesses and governments; and our 450,000+ Community members have contributed to dozens of grassroots efforts to protect the planet.

The Social Media Associate will work side-by-side with our small team in a fast-paced environment. Our charming attic office is conveniently located in downtown Berkeley, CA. Associates participate fully in the life of the Project and will have access to both our team and the network of peers with whom we regularly collaborate.

### Core Responsibilities:

- Develop and manage paid Facebook advertising campaign
- Assist with content creation, curation, and engagement across The Story of Stuff Project's various social media channels
- Identify and reach out to influencers and content creators
- Administrative tasks such as adding subtitles to videos, media organization, etc.

### Qualifications:

- Demonstrated interest in environmentalism, social entrepreneurship, and marketing for good
- Independent problem solver
- Ability to execute fast with attention to detail
- Strong written and verbal communication skills

- Paid Facebook advertising experience a plus
- Previous social media management experience a plus

To Apply:

Please send an email with the subject line "Social Media Associate" to Jericho Apo at [jobs@storyofstuff.org](mailto:jobs@storyofstuff.org). Please include the following:

- 1 page cover letter that outlines your interest in the position, your relevant experience, and explains why you want to join our team.
- 1 page resume.
- 3 references who can provide insight into your professional skills and experience.

*The Story of Stuff Project strongly encourages and seeks applications from women and people of color, including bilingual and bicultural individuals, as well as members of the LGBTQ community.*